

Print, copy, scan, fax

HP PageWide Enterprise Color Flow MFP 785f



Modern business demands forward-thinking technology—it's why HP engineered the next generation of HP PageWide Enterprise to deliver a competitive edge from every angle: lowest colour cost,¹ maximum uptime, and the industry's strongest security.²



The lowest cost for colour¹

- Get the quality you expect with HP PageWide Technology that delivers the lowest cost per colour page.¹
- Print more pages and replace cartridges less often with optional high-yield cartridges.³
- Print even faster—and save even more per page—by setting this printer to General Office mode.⁴
- Help keep energy costs down with the most efficient MFP in its class.⁵



Minimal interruptions. Maximum uptime.

- Minimize interruptions with an HP PageWide device designed for the least maintenance in its class.⁶
- Print speeds up to 50% faster than competitors—as fast as 75 ppm in colour and black-and-white.⁷
- Tailor this MFP to the needs of your business with a wide range of paper-handling accessories.
- Scan files directly to Microsoft® Office 365 and SharePoint, plus email, USB, and network folders.⁸



The world's most secure printing²

- With HP Sure Start, each printer regularly checks its operating code and repairs itself from attempted hacks.
- Protect information on the MFP and in transit over the network and store data on the encrypted hard disk.⁹
- Monitor activity to detect and stop attacks, then automatically reboot with run-time intrusion detection.
- Whitelisting checks firmware during startup to help ensure it's authentic, good code—digitally signed by HP.



Give workgroups the speed they need

- Help workgroups capture every page easily and detect potential errors or missed pages—every time.
- Enter data more quickly and accurately using the pull-out keyboard.
- Help ensure every scanned document is properly oriented, cropped to size, and grayscale-optimized.
- Load up to 200 pages into the automatic document feeder for fast, unattended scanning.

¹ Lowest cost per colour page claim applies to devices that are not sold under contract: Comparison of HP PageWide A3 devices with the majority of in-class colour ink/laser MFPs (\$3000-\$7499), and colour ink/laser single function printers (\$1500-\$2999) as of January/February 2017; market share as reported by IDC as of Q4 2016. Cost per page (CPP) reported by gap intelligence Pricing & Promotions Report January/February 2017, comparisons for devices/supplies not sold under contract are based on published specifications of the manufacturers' highest-capacity cartridges, inclusive of long life consumables and page yield. Average HP yield based on ISO/IEC 24711 and continuous printing in default mode. Actual yield varies based on content of printed pages and other factors. For more information, see hp.com/go/learnaboutsupplies and hp.com/go/PageWideClaims

² Based on HP review of 2016 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit hp.com/go/PrintersThatProtect. For more information: hp.com/go/printersecurityclaims

³ High-yield cartridges are not included in printer purchase; purchase separately. Comparison is based on ISO 24711 cartridge yields for HP 982X series High-Yield Original PageWide Cartridges compared with HP 982A series Original PageWide Cartridges. Learn more at hp.com/go/learnaboutsupplies

⁴ Comparison based on printing in Professional Mode.

⁵ Energy claim based on TEC data reported on energystar.gov as of March 2017. Data normalized to determine energy efficiency of in-class A3 colour laser printers (\$1500-\$2999) and MFPs (\$3000-\$7499) as of February 2017, excluding other HP PageWide products. Subject to device settings. Actual results may vary.

⁶ Fewer service parts claim based on BLI analysis of leading in-class A3 MFPs as of August 2016; calculations use publicly available and/or published manufacturer rated yields for long-life consumables and assume 600,000 pages printed (using a 60% black/40% colour ratio). Learn more at hp.com/go/pagewideclaims

⁷ Comparison of HP PageWide A3 devices with the majority of in-class colour ink/laser MFPs (\$3000-\$7499), and colour ink/laser single function printers (\$1500-\$2999) as of April 2017; market share as reported by IDC as of Q4 2016, excluding other HP PageWide products. HP PageWide speeds based on General Office mode and exclude first page. Learn more at hp.com/go/printerspeeds

⁸ Requires an Internet connection to the printer. Services may require registration. App availability varies by country, language, and agreements. For details, see hpconnected.com

⁹ Some features require additional purchase. A FutureSmart service pack update may be required to activate security features. Learn more at hp.com/go/printsecurity

