OKI proColor™
pro910

The tabloid printer with high-quality color
and media flexibility for short-run applications

OKI®

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pro910

A digital color printer that levels the field and raises the bar.

To compete in the high-quality short-run color marketplace, you need a printer that can deliver a lot—for less. A workhorse that turns out breathtaking output at a fast pace for just pennies per page, and fits in comfortably with your existing color workflow.

The new **OKI proColor™ pro910** Tabloid/A3 digital color printer from Oki Data is the perfect solution for your short-run, on-demand color printing needs. It combines:

• **High Definition (HD) Color printing for breathtaking output**

• **Media flexibility and cost-efficiency**

• **Short-run production printing capability**

The pro910. Think of it as the gateway to your new capabilities.

OKI proColor™ pro910 Highlights:

High Definition (HD) Color printing technology for increased color depth and richer hues—even on ordinary papers

Fits seamlessly into your existing color printing workflow

Single Pass Color™ digital technology—straight-through print path handles up to 140 lb. index (330 gsm), tabloid-extra sheets (12" x 18"), and banners up to 47.24"

1200 x 600 dpi print resolution for clear, sharp text and graphics

High-productivity print speed—up to 31 ppm Color and up to 36 ppm Monochrome[1]

Network connectivity and duplex (2-sided) printing standard

512 MB RAM standard and a powerful 800 MHz processor

Memory and paper capacity upgrades, optional 40 GB hard disk drive

2-Year On-Site warranty[2] for low operating costs

[1] Published performance results based on laboratory testing. Individual results may vary.
[2] Available in the U.S. only.

HD Color printing for breathtaking output

The pro910 also delivers consistent professional-quality color through OKI's HD Color printing technology, automatically calibrating colors, making color corrections on the fly, and supporting SWOP®, Japan Color, Euroscale and Custom ink simulations.

That, and up to 1200 x 600 dpi resolution, enables the pro910 to deliver fine details and stunning color depth, whether on glossy stock, custom or specialty media, or ordinary paper.

Media flexibility and cost-efficiency, too

The pro910 produces a wide range of documents on a variety of paper weights and sizes. Single Pass Color™ technology and the straight-through paper path of the pro910 allow for faster color and mono print speeds, minimal paper jams, and smooth handling.

Features like Auto Media Detect automatically adjust the printer to your required media type, and Auto Color Balance ensures that output remains consistent from the first sheet to the last. That eliminates wasted supplies and lets you keep your money in-house.

Short-run production printing

The pro910 is also a short-run production printer that easily and efficiently handles 20 lb. bond to 190 lb. index (75 gsm to 330 gsm), envelopes, letter, legal and tabloid-extra (12" x 18") sheets, 3" x 5" cards and custom sizes ranging to 12.9" x 47.24" banners.

It's perfect for full-color banners, calendars, in-store signage and posters. You can produce catalogs, folders, direct mail, greeting cards, menus, tent cards, magnets, door hangers, book covers, books and much, much more.

The competitive advantage you're looking for

The OKI proColor Series pro910 from Oki Data Americas, Inc.: high quality and reliability with low operational costs—the affordable Digital Color Printer for your short-run, on-demand color print needs.

Single Pass Color™ technology and straight-through paper path handles thick paper stock and banner sheets.

The pro910 printer holds up to 2,880 sheets, with options.

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Specifications

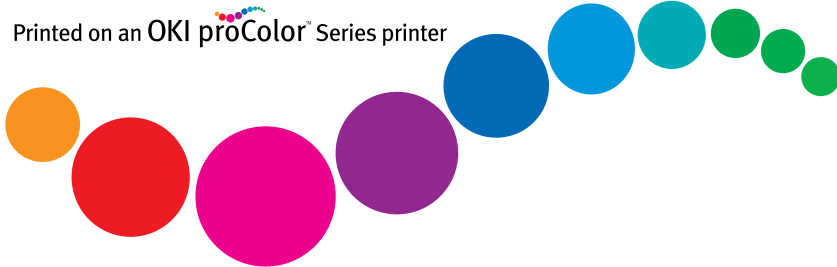|		
Performance	Print Speed[1]	Letter/A4 – up to 31 ppm Color, 36 ppm Mono; Tabloid/A3 – up to 17 ppm Color, 20 ppm Mono
	Time to 1st Page[1]	10.5 sec. Color, 9 sec. Mono
	Warm-up Time	85 sec. or less from Power On
	Processor	800 MHz Power PC
	Monthly Duty Cycle	150,000 pages max.
Print Quality	Resolution	HD Color Technology: 1200 x 600 dpi
	Color Matching	Color Matching and Color Correct utilities from OKI Printing Solutions; ICC Profile support
Typefaces	Printer Fonts	86 scalable PCL® fonts; 10 TrueType® fonts; 136 Adobe® PostScript® Type 1 fonts; 1 Bitmap font; OCR A/B; USPS barcode
Compatibility	Printer Languages	PCL® 5c, PCL 6; Adobe PostScript 3™; PDF Direct Print, PDF 1.6
	Connectivity	Hi-Speed USB 2.0 and 10 Base-T/100 Base-TX/1000 Base-T Ethernet with internal Web Server
	Operating Systems	Windows® 7, Vista® (32-/64-bit); XP Professional (32-/64 bit), XP Home, XP Server 2003 x64 (SP1); Server 2003; 2000 Workstation/Professional/Server/2000 Advanced Server/Server 2008 (32-/64-bit) (all SP3 or later); Mac® OS X Intel 10.3 and higher
	Network Protocols	TCP/IP; NetWare®; Ethertalk
Memory	RAM	Standard: 512 MB; Max: 1,024 MB
	Hard Disk Drive (optional)	40 GB
Media Handling	Paper Capacity	Standard 530-sheet tray and 230-sheet multi-purpose tray; Max 2,880 sheets with options
	Paper Sizes	Tabloid extra (12" x 18"), tabloid (11" x 17"), legal, letter, executive, 3" x 5" index cards, 4" x 6" and 5" x 7" photo paper, A3, A4, A5, A6, B5, C5, DL, Com 10, Monarch envelopes, and banners (up to 12.9" x 47.24")
	Paper Weight	Trays 1 thru 5 – 20 lb. bond–80 lb. cover (75–216 gsm); Multi-purpose tray – 20 lb. bond–190 lb. index (75–330 gsm); Duplex – 20 lb. bond–65 lb. cover (75–188 gsm) for letter and tabloid sheets
	Duplex (2-sided) Printing	Standard
	Paper Feeding	Auto Media Detect, Auto Paper Tray Select, Paper Empty Sensor, Paper Low Sensor
	Paper Output	500 sheets, face down; 200 sheets, face up
Environmental	Size (WxDxH)	23.6" x 24.6" x 18.5" (59.9 cm x 62.5 cm x 46.9 cm)
	Weight	167.5 lb. (76.0 kg) with consumables
	Temperature/Humidity	Operating: 50°F to 89.6°F (10°C to 32°C), 20% to 80% RH; Storage: -4°F to 113°F (-20°C to 45°C), 10% to 90% RH
	Power Consumption	Operating – Typical 780W, Peak <1500W; Standby 200W (average); Power Save 33W
	Noise Level	Operating – 54dB(A) or less; Standby: 42dB(A) or less; Power Save: 28dB(A) (background level)
Options	Accessory (Part Number)	530-sheet 2nd and 3rd Paper Trays (42831301); 1,590-sheet Hi-Cap Feeder (42831501); Printer Cabinet (70050901); 512 MB Memory Upgrade (70051701); 40 GB Hard Disk Drive (70050502)
Warranty	Limited Warranty	2-Year On-Site[2]; 5-Year Digital LED Printheads

Product	Description	Part Numbers			
pro910	Digital Color Printer	120V – 62434801	230V – 62434802		
Toner Cartridges	15,000 pages[3] (Estimated Life)	Cyan – 52123503	Magenta – 52123502	Yellow – 52123501	Black – 52123504
Image Drums	28,000 pages[4] (Estimated Life)	Cyan – 56124903	Magenta – 56124902	Yellow – 56124901	Black – 56124904
Transfer Belt	100,000 pages (Estimated Life)	42931602			
Fuser Unit	100,000 pages (Estimated Life)	120V – 42931701	230V – 42931702		
Waste Toner Box	20,000-page (Estimated Life)	42869401			

[1] Published performance results based on laboratory testing. Individual results may vary.
[2] Available in the U.S. only.
[3] Letter/A4 at 5% coverage. Ships with 15,000-page standard toner cartridges.
[4] Based on 500 pages/job.

Important Consumables Information: This product has been designed and engineered to operate only with genuine Oki Data consumables. Use of non-genuine consumables will result in the loss of certain printer enhancements, such as Auto Color Balance and Toner Sensor gauge.

For more information on Digital Color Printers and Supplies from Oki Data Americas, Inc.: 1.800.OKI.DATA (800.654.3282).

Printed on an OKI proColor™ Series printer

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