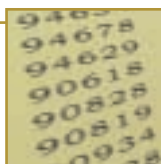


Even when it can't fold, you can still save money

What shape is your mail in?

The new USPS® rate structure's emphasis on size, weight and shape makes choosing the right mail preparation solutions more important than ever. Folding your flat mail into a 6x9 inch letter is one of the best ways to improve your postal discounts. However, when you can't fold a flat, what can you do to save postage? One solution is presorting. As the USPS aligns postal rates with the actual costs to process and deliver mail on a piece-by-piece basis, there are increased incentives to automate flats.

The Pitney Bowes Olympus® II Business Flats Sorting Solution automates the preparation of 1/4 inch thick, 10x13 business envelopes at speeds up to 21,000 mail pieces per hour. With remarkably small volumes, we can demonstrate a positive ROI with a FREE, no obligation analysis of your mailstream.



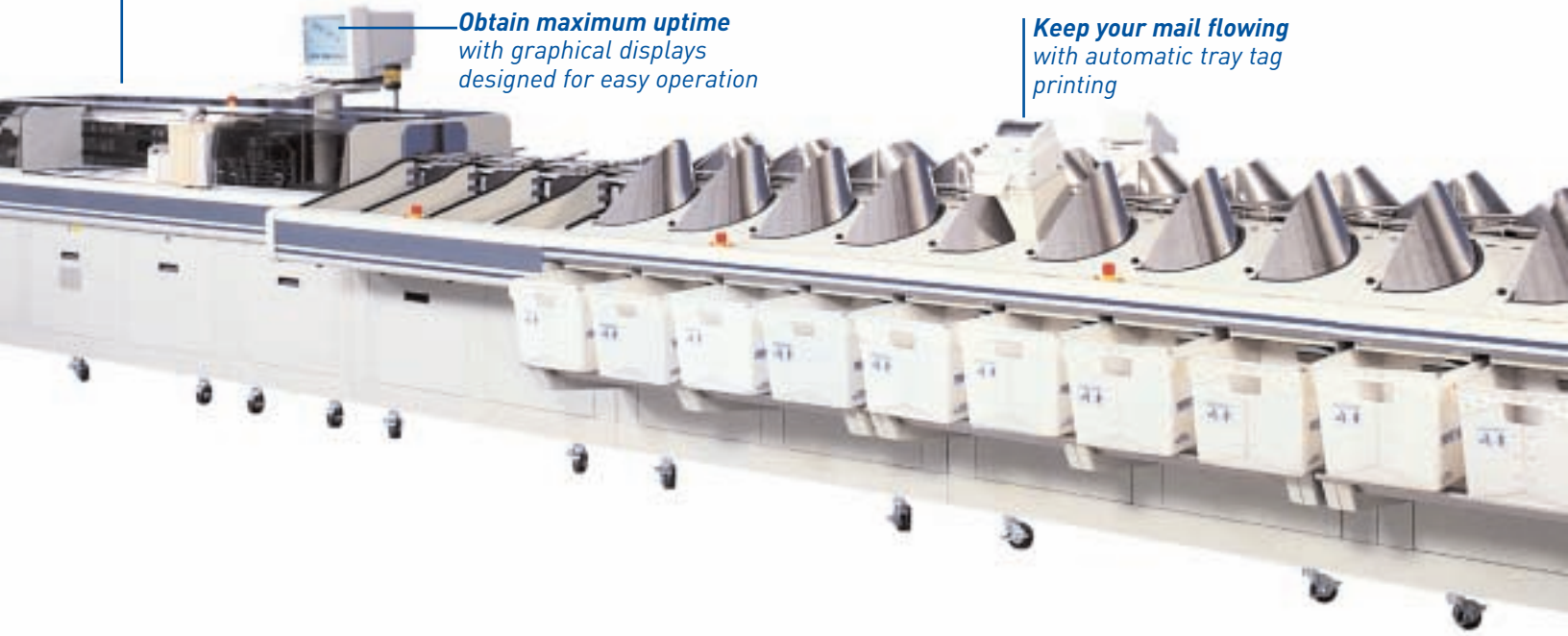
Uncover savings at every opportunity.

To determine the right preparation strategy for your flat business mail you've got to apply sound data, not guesswork. For a clear picture of your postage saving options, the mail operations experts from Pitney Bowes can analyze a representative snapshot of your mailstream and create a customized analysis and proposal. For all your First-Class Mail® flats which cannot be folded – whether the page count is too high or the contents would be damaged by folding – our analysis takes into account your daily mail volume, ZIP Code™ allocations, potential machine ownership and labor costs, outsourcing options, and more. Our FREE, no obligation analysis can help you objectively determine the profit potential of an in-house business flat sorting operation.

Take advantage of new technologies utilizing Intelligent Mail® barcodes

Obtain maximum uptime with graphical displays designed for easy operation

Keep your mail flowing with automatic tray tag printing



Top Five Questions to Ask with Your In-House Business Flats Sorting Analysis

1 How many pockets will I need?

We recommend an optimum number of pockets and provide qualification summaries for a clear picture of your potential savings.

2 Will the sorter handle my mail?

Are your flats automatable? The Olympus II solution is designed for superior mail handling, but if you really want to be certain, provide us with a sample of mail and we will run it through!

3 What optional features will I need?

Based on your mailstream, our sorter recommendation could include a variety of OCR and printing options to best meet your needs.

4 How will I get the work done?

Our comprehensive proposal includes workflow recommendations, a tray management system, and a variety of training options for system technicians, manager and operators.

5 How else can I benefit?

Many presort advantages have been engineered into the Olympus II solution. Our system can archive individual mail piece images for proof of processing and facilitate Address Change Services and Track and Trace solutions.

Automate business flats with ease.

Our durable, high-speed sorting technology is designed for easy operation with displays that show real-time sorting data, automatic starting and stopping to prevent over-feeding, hot keys to quickly alter machine options on the fly and much more. Special mail types run through our Olympus II mail sorters with ease, whether the mail is tall, heavy, rigid, thin or contains windowed envelopes. Innovative technologies, such as our special bin chutes which place flat mail directly into USPS tubs, allow you to streamline and automate manual processes. More importantly, our software and hardware solutions are fully scalable to help you protect your investment, and maximize discounts, for years to come.



Cut costs and improve mail piece deliverability.

The versatile Olympus II sorter goes the distance with a wide range of built-in efficiency and postal discount-boosting features. Couple this with a complete Pitney Bowes Customer Communication Management solution to optimize address hygiene and accuracy and increase compliance to USPS barcoding, presort and addressing standards, and you will accelerate your mail's path through the USPS delivery network. If the timing of critical mail – bills, statements, and notices – impacts your bottom line, now is the time to take a closer look at the profitability of streamlining these processes through in-house sorting.



Save time and labor
with optional chutes that place mail directly into USPS bins



Extend your operations
with up to 160 pockets

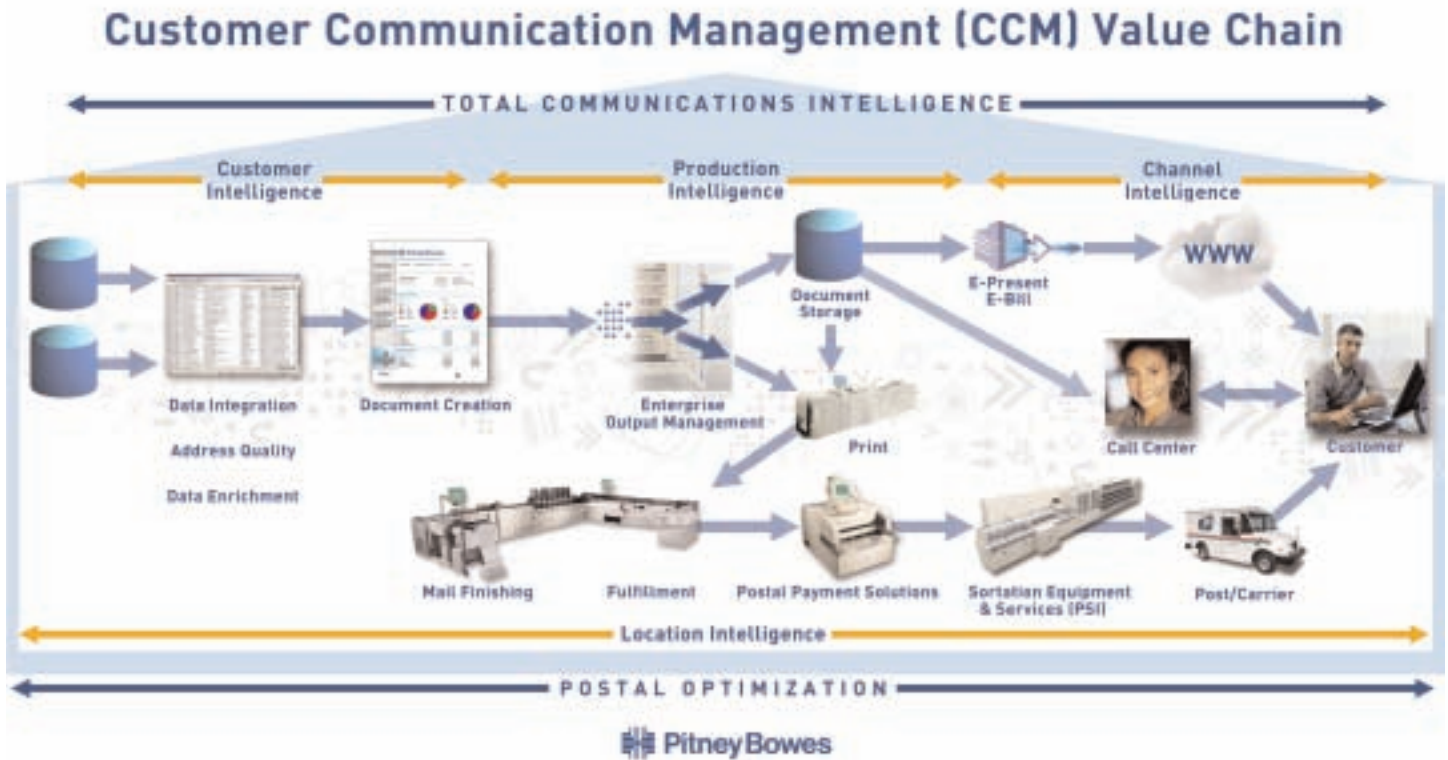
- Flat envelopes: Up to 21K mail pieces per hour
- #10 envelopes: Up to 36K mail pieces per hour

Our Sorting Solutions Add Intelligence into Every Communication

With communication intelligence in your mailstream, your relationships with customers, prospects, suppliers and employees can become more effective, more efficient and more profitable.

Olympus® II sorters combine data integration solutions with dependable, high integrity sorting – giving you the tools to save thousands of dollars as you maximize your USPS® postal discounts.

It's all part of a strategic framework known as Customer Communication Management, an approach that adds intelligence – and value – at every step.



 **Pitney Bowes**
Engineering the flow of communication™

**For more information, call us today at 877-536-2736
or visit us on the Web at www.pbdmt.com.**

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