

Make an impression

In today's fast-moving environment, it is more important than ever to communicate with your customers personally, professionally and with high impact. The documents you send your customers are a direct reflection of your company, so leverage those documents to show your customers how important their business is to you.

Add color, customization and marketing messages to everyday documents with PlanetPress® and PB FIRST™ software. It lets you integrate customer-specific variable data such as conditional text, business graphs and images directly into your documents. Now you can keep your data securely in-house and manage the process yourself.

Once you've created the documents, count on one of the ComColor® high-speed, high-output printers. No matter what size your organization, these printers will effortlessly produce your full-color documents at an incredibly modest cost.

Generate documents with impact

You'll have so much flexibility and power with the documents you send to your customers when PlanetPress®/PB FIRST™ software and the ComColor printer collaborate. And what's more, you'll have complete, in-house control of document creation, printing and distribution.

PB FIRST™ software manages your documents and mailings by importing, reformatting and enhancing your electronic print or data files. PlanetPress® software enables easy creation and printing of transactional, promotional and transpromotional variable content documents.

This software will:

- Help automate your transactional mailings such as letters, invoices, and statements of varying lengths
- Give you professional-looking documents at less cost than preprinted forms
- Print and finish each complex, variable or standard-length document

Process:

- Transactional documents multipart business form replacement, invoices, statements, insurance policies and forms
- Promotional documents direct mailings, postcards, personalized collateral
- Transpromotional documents customer loyalty programs, statements with targeted marketing messages, invoices with one-to-one promotions

Choose your printer

Depending on your business needs, you can choose your printer that will realize black and white or full-color document printing at speeds up to 150 pages per minute with no slowdown for duplexing. Each can handle volume capabilities up to 500,000 pages per month. These printers deliver rapid payback whether at a data center, a central reproduction department or as a departmental or networked printer. Choose from the RISO ComColor® 9050, 7050/7010, or the 3050/3010. These models are distinguished by print speed, paper capacity, print image area and option capability.

Advanced capabilities

If you're looking to add color to your everyday documents or for a versatile and robust printer to fit into virtually any environment, look no further than the ComColor Series. They are Energy Star® certified and have incredibly flexible and advanced capabilities:

- Easy to use The large 8.5" touch screen puts all operations at your fingertips for intuitive user operation.
- Print forms Store documents such as invoice templates, newsletter shells and letterhead; always ready for the inclusion of variable data for any individual job.
- Add watermark Add text such as "Confidential," "Important," or "Circulation" to your document by specifying the size, color and position of your watermark.



Sample transactional, transpromotional, envelope, newsletter and postcard documents.

- Secure printing Users can make sure their confidential documents are secure for printing by specifying a password that is required to release jobs to print.
- Reduce ink consumption Auto-color mode lets the user manage ink usage with the ability to increase and decrease CMYK color levels individually for photos and graphics.

Specially formulated ink

DATA

Print streams

Databases

XML

These printers use specially formulated ink, designed for printing at high rates of speed. Unlike water-based inks, the systems use oil-based pigment ink that shows solid application and no paper distortion. The CMYK cartridges are the only consumables you'll need.



easily recyclable cardboard box and disposable

Commercial grade inking system – Includes an plastic sleeve

Document layout

Address verification

elective messaging

Options

You can customize your printer to the exact specifications that meet your printing needs - all designed to let you communicate with your customers personally, professionally and with the highest impact. Choose from:

- Scanning and copying Add this 600 dpi color scanner to your printer and you'll benefit from convenient color and monochrome copying - with speed and reliability. You'll be able to copy preprinted materials or scan them to incorporate them into documents on your computer.
 - 40 pages per minute speed
 - 100 sheet capacity
 - Automatic single/double-sided scanning capabilities
- Multifunction finisher Save time and trouble with this versatile finisher that helps you turn out professionallooking documents such as proposals, newsletters, mailers or workbooks.
 - 2- or 3-hole punching
 - Staples
 - Folds booklets
 - Center-staples booklets
 - Available with 9050, 7050, and 3050 models only
- Special paper feed kit For envelopes and card stock, this kit allows for feeding of stocks ranging from 27 lb. bond up to 210 lb. index.
- Wide stacking tray The tray opens to the correct width to match the paper supply selected and will accept up to 1,000 sheets and larger paper sizes.
- Accepts paper sizes up to 13 $^{3}/_{8}$ " x 21 $^{5}/_{8}$ "
- PostScript Controller (IS900C) This Adobe® PostScript® controller adds processing power and advanced print management functions such as Variable Data Printing, Form Printing, Print Queue Management and an Archive function. It is ideal for larger graphics files.



RISO ComColor® Specifications Comparison

Model	ComColor 9050	ComColor 7050	ComColor 7010	ComColor 3050	ComColor 3010
Max Print Speed	Up to 150 ppm	Up to 120 ppm	Up to 120 ppm	Up to 90 ppm	Up to 90 ppm
Duplex Printing	Standard – up to 150 ppm (75 sheets)	Standard – up to 120 ppm (60 sheets)	Standard – up to 120 ppm (60 sheets)	Standard – up to 90 ppm (45 sheets)	Standard – up to 90 ppm (45 sheets)
Printable Area	Max: 12 ³ / ₈ " x 21 ⁹ / ₁₆ "	Max: 12 ³ / ₈ " x 21 ⁹ / ₁₆ "	Max: 12 ³ / ₈ " x 21 ⁹ / ₁₆ "	Max: 8 ¹ / ₄ " x 21 ⁷ / ₁₆ "	Max: 8 ¹ / ₄ " x 21 ⁷ / ₁₆ "
Paper Size Standard Tray	Min: 3 ⁹ / ₁₆ " x 5 ¹³ / ₁₆ " Max: 13 ³ / ₈ " x 21 ⁵ / ₈ "	Min: 3 ⁹ / ₁₆ " x 5 ¹³ / ₁₆ " Max: 13 ³ / ₈ " x 21 ⁵ / ₈ "	Min: 3 ⁹ / ₁₆ " x 5 ¹³ / ₁₆ " Max: 13 ³ / ₈ " x 21 ⁵ / ₈ "	Min: 3 ⁹ / ₁₆ " x 5 ¹³ / ₁₆ " Max: 13 ³ / ₈ " x 21 ⁵ / ₈ "	Min: 3 ⁹ / ₁₆ " x 5 ¹³ / ₁₆ " Max: 13 ³ / ₈ " x 21 ⁵ / ₈ "
Paper Size Feed Trays	Min: 7 ¹³ / ₁₆ " x 7 ¹³ / ₁₆ " Max: 11 ¹¹ / ₁₆ " x 17"	Min: 7 ¹³ / ₁₆ " x 7 ¹³ / ₁₆ " Max: 11 ¹¹ / ₁₆ " x 17"	Not Available	Min: 7 ¹³ / ₁₆ " x 7 ¹³ / ₁₆ " Max: 11 ¹¹ / ₁₆ " x 17"	Not Available
Paper Feed Capacity	Standard Tray (1 x 1,000) Feed Trays (3 x 500)	Standard Tray (1 x 1,000) Feed Trays (3 x 500)	Standard Tray (1 x 1,000)	Standard Tray (1 x 1,000) Feed Trays (3 x 500)	Standard Tray (1 x 1,000)
Paper Weight	Standard Tray: 12 lbs. to 56 lbs. bond Feed Trays: 14-lbs. to 28 lbs. bond	Standard Tray: 12 lbs. to 56 lbs. bond Feed Trays: 14-lbs. to 28 lbs. bond	Standard Tray: 12 lbs. to 56 lbs. bond Not Available	Standard Tray: 12 lbs. to 56 lbs. bond Feed Trays: 14 lbs. to 28 lbs. bond	Standard Tray: 12 lbs. to 56 lbs. bond Not Available
Dimensions	46 ¹ / ₁₆ " W x 27 ³ / ₈ " D x 40 ³ / ₁₆ " H	46 ¹ / ₁₆ " W x 27 ³ / ₈ " D x 40 ³ / ₁₆ " H	46 ¹ / ₁₆ " W x 27 ³ / ₈ " D x 40 ³ / ₁₆ " H	46 ¹ / ₁₆ " W x 27 ³ / ₈ " D x 40 ³ / ₁₆ " H	46 ¹ / ₁₆ " W x 27 ³ / ₈ " D x 40 ³ / ₁₆ " H
Weight	386 lbs.	386 lbs.	331 lbs.	386 lbs.	331 lbs.

Common Specifications for All ComColor Series

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Print Type	Warm-Up Time	Output Tray Capacity	Power Source
 Full color, Line-type inkjet 	• 2 min. 45 sec. or less	 Standard 500 sheets 	 AC 100-240 V, 10-5 A, 50-60 Hz
Print Resolution	First Print Time	• Optional 1,000 sheets**	
 Standard: 300 x 300 dpi 	• 8 sec. or less*	System Controller	
• Fine: 300 x 600 dpi		GDI built-in standard	
		 PostScript optional 	

Options

Receiving Trays

- Facedown Receiving Tray (500 Sheet)
- Facedown Offset Tray (500 Sheet)

PostScript Printing

- PostScript RIP ComColor Express IS900C
- IS900C Advanced Package
- IS900C Professional Package

Scanning and Copying

- Scanner Package HS4000Special Paper Feed Kit
- Special Paper Feed Kit (Heavier Media)

Output and Finishing

- Auto-control Stacking Tray II (1,000 sheet capacity)
- Wide Stacking Tray (1,000 sheet capacity)
- Multifunction Finisher Stapling, - 2- or 3- hole punch, saddle stitch (Available with 9050, 7050 and 3050 models only)

Pitney Bowes inserting solutions

Shown below is the Pitney Bowes D1950 Inserter for use with output from a ComColor Printer.

The ComColor Series Printers are the perfect complement to Pitney Bowes' full array of mail management software and inserters, to form a complete "print-to mail" solution.



- * Within 10 minutes of last print time
- ** When using the optional Auto Control Stacking Tray or Wide Stacking Tray

Pitney Bowes

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