



Realize first rate productivity

Digital Mailing System
with IntelliLink® Technology
DM525™ Series



A mailing solution for increasing productivity

Mail is a crucial element for growing your business and retaining your hard-earned customers, and it's a proven tool for acquiring new ones. Mail is a critical communication tool that can't be over-looked, and that's why we've developed an entirely new family of simple, yet productive mailing systems.

The DM Series™ delivers this promise, complies with present and known future postal regulations, and includes our heralded IntelliLink® Technology – your single-source access to exclusive mail services. So whether you're looking for an entry level or fully featured system, the DM Series™ can meet your needs. The unique IntelliLink® technology connects you to a full range of USPS® Special Services — right from your mail center. Dynamic downloads mean your system stays current with minimal effort.



Pitney Bowes power behind each mailing

With the DM525™ you get access to unique technology which keeps you up-to-date with rates and services from the USPS® and other carriers. Your Pitney Bowes online "My Account" at pb.com, opens the door to just-in-time account information. Maximize your mailing operation with additional features such as:

- **Postage Payment Options** – Prepay for postage, get a Postage Advance, or earn interest on the balance in your Reserve Account.
- **USPS® Special Services** – Online Delivery Confirmation™ and Signature Confirmation™ for First-Class Parcels, Priority Mail® and Package Services.
- **USPS® & Carrier Rate Updates** – Just easily download the new rates when you need them.
- **My Account** – Online access to your account information enables you to order supplies and request service.



IntelliLink® Command Center with advanced technology puts you in control

The advanced IntelliLink® Command Center lets you easily activate and control all the functions of your DM525™ from a single, central location. This easy to use technology lets you manage, track and charge back postage expenditures, select appropriate carrier choices and gives you access to USPS® and other carrier's rates and services. As rates change, you can download them directly to your DM525™ Digital Mailing System.

- **Simplified Rating** – All rate selections are made through the control center and are updated easily. The weighing options include both USPS® Domestic and International rates along with optional basic carrier rates.
- **Easy-To-Follow Prompts** – The IntelliLink® Command Center provides clear instructions for system set-up and processing functions.
- **Job Presets** – The system's memory can store up to 25 routine jobs for quick handling and greater productivity.

New levels of simplicity and productivity

The DM525™ Mailing System is a smart, fast, and reliable production system. It has been designed with multiple options and efficient features for stress-free handling and quiet operation. It's just the right resource for an active and busy office.

- **Streamlined Processing** – Automatic feeding, sealing, and imprinting postage on up to 150 envelopes per minute, so the job gets done quickly and efficiently.
- **Integrated Weighing Options** – Integrated 5 lb. or 10 lb. weighing options save space and enable you to easily process individual, oversized pieces with the correct postage. Interfaced platforms are available up to 149 lbs.
- **Differential Weigh and Feed** – Place mixed mail pieces on the scale and as you remove a piece from the stack, the correct postage is calculated.
- **Weigh-On-The-Way™** – In-line weighing eliminates sorting by weight and size and processes up to 65 letters per minute.
- **Versatile Feeding** – This system handles material up to 5/8" thick with sizes ranges from postcards up to 10" x 13" flats.
- **Self-Aligning Feed System** – Envelopes are fed straighter to protect the contents, yield precise postage printing, and guard against wasted postage.

Gain operational accountability

The DM525™ Mailing System makes it easy to account for all your postage expenses.

- **Standard INVIEW™ Accounting** – Tracks and displays expenses for up to 50 accounts. A built-in keypad allows the full naming of accounts, and speed codes provide for quick selection as well as 15 operators, transaction level data and enhanced reporting capabilities. Expansion options for up to 300 accounts are available.
- **Expanded Accounting Options** – Increase your reporting capabilities with Pitney Bowes Budget Manager and expand your accounts up to 1500. To maximize visibility and control, the DM Series™ Mailing System integrates with Business Manager, our PC-based accounting solution.
- **Auto Tape Mode** – Processing heavier mail that requires a tape can be repetitive and time consuming. This feature sets the system to automatically generate a tape when material is placed on the scale.

Envelope Ads

Add messages to your mail with a choice of downloadable envelope ads



Fast Processing
Automatic feed
up to 150 letters
per minute

Weighing
Shown with optional 10 lb.
Integrated Weighing Platform

IntelliLink® Command Center
offers ease of use and access
to services

Simplify Operation with
single adjustment for
thickness (over 3/8")

Postage-By-Phone®
One-touch refills

Easy Access
to postage tapes

Wide Feed Deck
for larger envelopes

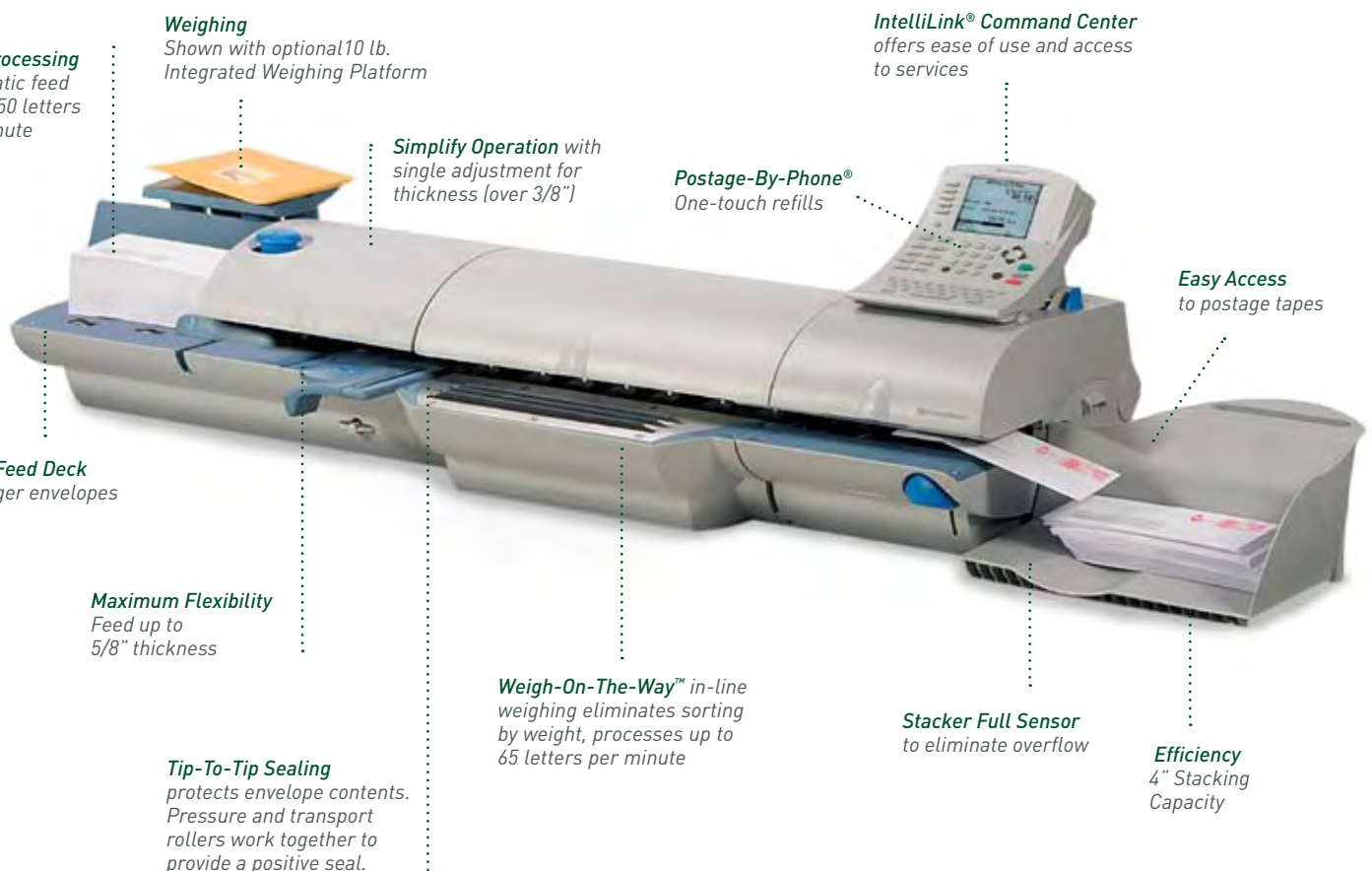
Maximum Flexibility
Feed up to
5/8" thickness

Weigh-On-The-Way™ in-line
weighing eliminates sorting
by weight, processes up to
65 letters per minute

Stacker Full Sensor
to eliminate overflow

Efficiency
4" Stacking
Capacity

Tip-To-Tip Sealing
protects envelope contents.
Pressure and transport
rollers work together to
provide a positive seal.



Service professionals ready when you need them

If you do need service, our nationwide network of 1500 trained Pitney Bowes professionals are there to help. Our Computer Enhanced Service Management System lets us record your request, instantly call up a complete history of the equipment, and quickly dispatch a local Customer Service Representative with the right skills.

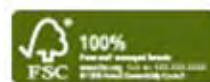
Guaranteed satisfaction

At Pitney Bowes, we are committed to providing our customers the finest products backed by the highest quality service, and we won't be satisfied until you are satisfied. Ask your sales representative for more information on our Customer Satisfaction Guarantee.

DM525™ specifications

Size/Sound	35" L x 19" D x 15" H - Drop Stacker adds 14.5" L - WOW™ Module adds 20" L Sound Level: less than 68 dba
Weight	64 lbs.
Electrical	120V, 60Hz (single outlet) Energy Star® Compliant UL and CSA Approvals
Productivity	Up To 150 letters per minute in non-WOW™ mode Up to 65 letters per minute in WOW™ mode
Envelope & Card Sizes	Size: Min. - 3" x 5", Max. - 10" x 13" Thickness: Min. - .007", Max. - 5/8" Flap Width: Min. - 1", Max. - 3"
Connectivity Requirements	Constant Connection - High Speed Internet Connectivity - Connects to standard analog phone line. - Supplied installation kit includes LAN adapter and 14' phone cord - IntelliLink™ Command Center easily detaches to simplify connections. - Optional analog modem connectivity available
Standard Operating Features	Auto-Dating Multiple Tapes (1-99) Low Postage Alert High Value Protection Original Value Resetting Sealant Level Indicator Seal Only And No Seal Modes Low Ink Alert Password Security Standard Envelope Advertisements Standard Postal Inscriptions Maximum Thickness Warning Time/Date Stamp Custom Text Messaging Postage Pass
Options	PC Interface Report Printer Barcode Scanner Weigh-On-The-Way™ Technology Differential Weighing Budget Manager Accounting Business Manager Accounting Weighing Platforms (5 lb., 10 lb., 15 lb., 30 lb., 70 lb., 149 lb.)

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Engineering the flow of communication™

World Headquarters
1 Elmcroft Road
Stamford, CT 06926-0700

For more information call toll-free:
1-800-322-8000