

Easy Postage Savings

Today, corporate mailrooms are faced with rising postage costs while at the same time they are being challenged to lower expenses. Pitney Bowes EZ-Flats Sorting System can help you save thousands of dollars in postage each month presorting non-automatable flats.

Savings Opportunity

One of the quickest ways to reduce postage expenses is also the most overlooked: presort flats. We are not talking about clean flats which you or your presort shop can easily automate with a mixed mail sorter. We are talking about the flats that you currently send out as First-Class® flat envelopes due to high page count, unusual marketing material or other automation challenge. It's that small pile of 1,000 to 2,000 full rate mailpieces you send each day, and take little notice of, that could save you a lot of money.



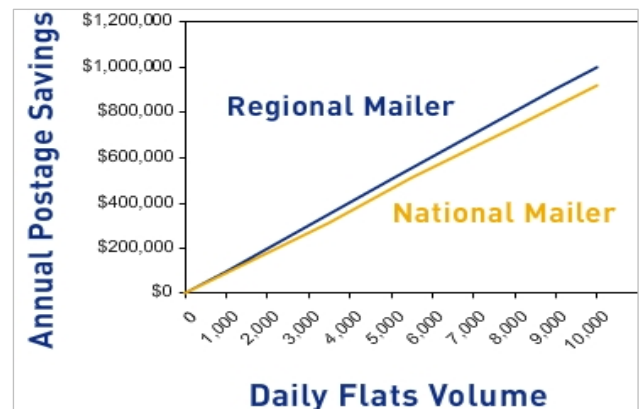
With the new postage rates effective May 11, you can save up to \$.50 per mailpiece with a flat presorted to the 5-digit level. If you send 2,000 flats per day you could save almost \$200,000 in postage annually by presorting.

Practical Approach to Sorting

In the past, most mailers have ignored this savings opportunity due to the difficulty of manually sorting and preparing correct USPS® documentation, or alternatively the high expense of equipment that helps automate these difficult pieces. The Pitney Bowes EZ-Flats Sorting System is unique in that it combines the best of both an automated and a manual process, resulting in an easy-to-use and low cost system.

- **Automated:** The EZ-Flats Sorting System takes advantage of technology's ability to read addresses on mailpieces, weigh mailpieces, determine how each mailpiece should be sorted, and prepare accurate postage documentation.
- **Manual:** The EZ-Flats Sorting System leverages what people are good at: physically moving individual mailpieces without damaging them.

Best of all, the EZ-Flats Sorting System can seamlessly fit into your daily mail preparation process.



Small Investment, Big Payback

EZ-Flats Sorting System makes for a smart investment. With its ease of use, low cost and postage savings, mailers can realize a payback in as little as three months. And that is advantageous when vying for capital investment funds.

To learn more about how the EZ-Flats Sorting System can help you reduce your postage costs, contact your local Pitney Bowes representative (877-536-2736). Or see the system on display at the 2009 National Postal Forum, May 17-20 in Washington, DC, in the Pitney Bowes Booth #400. [Click here](#) to download a FREE Exhibit Hall Admissions Pass. Or join us at the Pitney Bowes Customer Summit June 9-10 in Danbury, CT. [Click here](#) to register.

[Click here](#) for more information on the EZ-Flats Sorting System