

# Take your operation to the next level



## Print+ Response™ Inkjet Module

### Take the next step to a White Paper Factory™

Unlock the value of your operation to create the higher-level operational performance you need while offering the capabilities that help you do more across your entire business and help you build stronger client engagement for revenue growth.

The innovative Pitney Bowes Print+ Response™ Inkjet Module provides the capability you need to fully achieve the significant benefits of a White Paper Factory implementation while producing high value client communications. Leveraging the proven Print+ technology to print 100% variable remittance envelopes and inserts, this solution is designed to streamline operational workflows and to consistently produce high quality, personalized, relevant communications at speed.



### Improve your operational performance

Do away with preprinted BRE inventories and obsolescence, reduce downtime due to job set-up and changeover and streamline operational workflows to fully achieve the cost savings and operational benefits of a White Paper Factory. By using plain white envelopes to print remittance envelopes or inserts dynamically in-line during insertion, the Print+ Response Inkjet module simplifies the process of commingling multiple jobs upstream or managing small runs on a single system to drive increased efficiencies and performance in your mail operation.

### High quality print at speed

Achieve the quality results your clients demand without compromising your productivity goals. Designed to maintain optimum performance for high volume operations, the Print+ Response integrates with Pitney Bowes inserting and wrapping systems to print monochrome or full color high resolution 600x600 dpi images at speeds up to 26,000 mailpieces per hour. System uptime is always maximized with operator accessible hot swappable ink cartridges.

### Personalized and Relevant

Gain flexibility, improve mail effectiveness and deliver more value for your business using job file information to print 100% variable content on remittance envelopes including logos, IMb barcodes and personalized return addresses. You can even maximize your upsell and cross-sell opportunities by printing personalized, relevant marketing inserts. Accurate results are ensured with our integrated end to end mailpiece tracking and matching technology.

# Print+ Response™ Inkjet Module



Mailpiece Size	Letters
Length Min	6.0" (152mm)
Length Max	9.5" (241mm)
Height Min	3.0" (76mm)
Height Max	6.0" (152mm)
Print Image Height	4.25"
Speed	Up to 26,000 mailpieces per hour
Ink Type	Dye-based
Output Resolution	600x600 dpi
Platforms	Mailstream Wrapper™ Productivity Series, Mailstream Productivity Series, Mailstream Evolution Inserting Systems

## Features to unlock greater value

- **Print suppression:** Leverage job file information to minimize print costs and waste by printing remittance envelopes or inserts only when needed
- **Retrofittable design:** Protect your investment by upgrading your existing Pitney Bowes Mailstream solutions
- **Quick drying inks:** Dye-based inks create vibrant images and high quality native barcodes without using a dryer. Barcode image quality meets stringent USPS® Intelligent Mail® standards.
- **Digital workflow tools:** Manage printing costs with simple tool to calculate job level print costs

### 100% Variable Print

- Personalized Return Address
- Logo
- BRE Legend
- FIM
- Postage Imprint Address
- IMb Barcode
- Targeted Messaging



Scan this code to learn more about the Print+ Response™ Inkjet Module



Every connection is a new opportunity™



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