

A perfect fit



Print+ Messenger™ Color & Monochrome Inkjet System

Reduce costs, increase response

Technology is constantly changing, and with these changes there are frequent, small advances that can make incremental differences to how something is accomplished. Then there are game changing ideas that can completely revolutionize a process. The new Pitney Bowes Print+ Messenger™ Color & Monochrome Inkjet System is a simple idea that can transform the way you prepare your production mail.

With Print+ Messenger you can print high quality, variable, full color text and images on envelopes inline, at production speeds, within your mail inserter. It is a perfect fit for your existing operations, reducing costs for prebranded envelopes, giving you the ability to combine and presort mixed jobs prior to printing, and streamlining—or completely eliminating—job changeover. You can also add value to each mailpiece by printing promotional messages on each envelope that match your contents on the inside.

Lower costs

Improve operational efficiency by standardizing envelopes, reducing envelope storage needs, streamlining application changeover, and commingling mail. An integral part of a White Paper Factory™ solution, Print+ Messenger eliminates the need to use anything other than plain white envelopes for customer communications.

A whole new media

Print+ Messenger turns the everyday business envelope into a whole new media—a media that may have the highest readership of any in advertising, because no one discards the mail without first looking at the envelope. Print graphics directly on your envelope, inline with your inserter, using variable, targeted messages. By placing messaging on the outside of the envelope, your offer will stand out and reach more viewers than just the envelope recipient.

Print+ Messenger™ superior design

At Pitney Bowes we understand the needs of high volume production mailers, and we designed our Print+ Messenger Inkjet System with those needs in mind. We leverage our complete knowledge of each mailpiece to dynamically adjust the distance between the print heads and each envelope, for high quality, vibrant images. Our custom formulated, fast drying ink does not require a dryer, and the system's self-servicing features mean that minimal printer expertise is required within the inserter workcell. Additionally, the solution can quickly create reprints with minimal impact to your existing workflow.

Print+ Messenger™ Color & Monochrome Inkjet System

Drive results for both Marketing and Operations



Mailpiece Effectiveness

- Studies show that consumers are 69% more likely to open envelopes with color graphics on the front
- Utilize white space for relevant color messaging

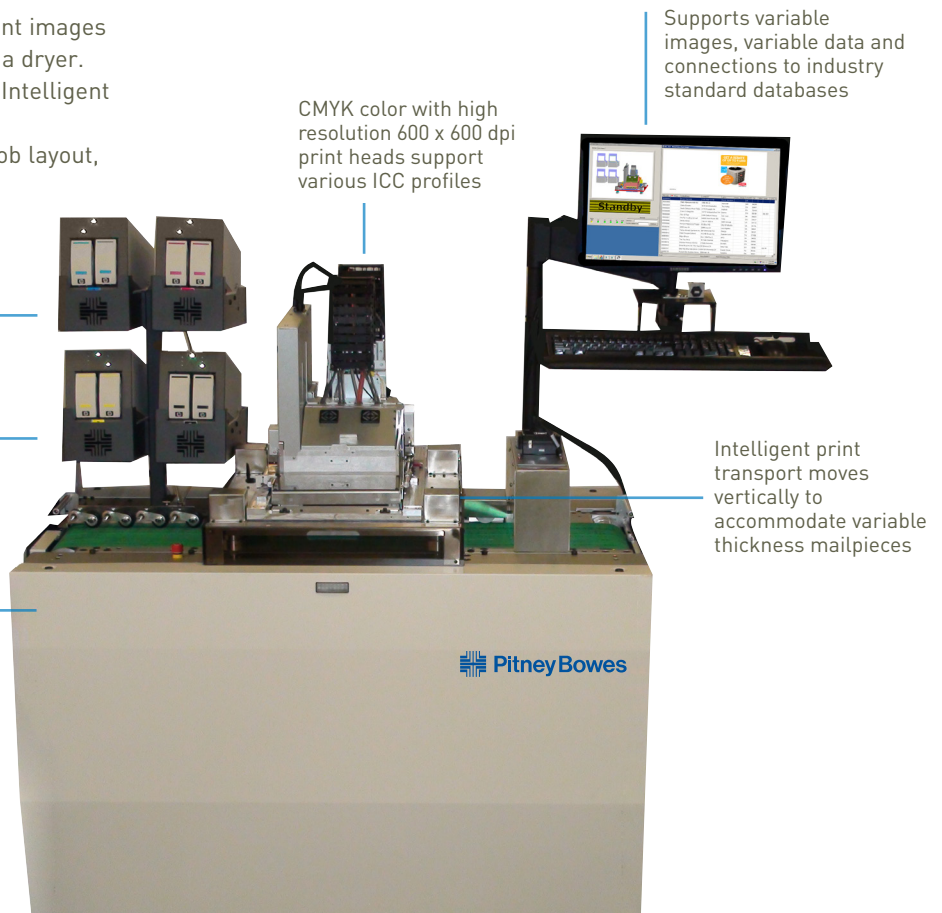
Operational Savings

- Standardize envelopes
- Co-mingle separate jobs before printing
- Streamline inserter job preparation

Features that drive quality

- **Intelligent print transport:** Provide consistent print quality for highly variable applications without changing your current workflow.
- **Quick drying inks:** Dye-based inks create vibrant images and high quality native barcodes without using a dryer. Barcode image quality meets stringent USPS® Intelligent Mail® standards.
- **Digital workflow tools:** Soft proofing, remote job layout, preflighting and job mail merge support.

Mailpiece Size:	Letters or Flats
Length Max:	13"
Length Min:	6.5"
Height Min:	3.75"
Height Max:	10"
Thickness Min:	Empty Envelope
Thickness Max:	1"
Thickness Variability within Job:	.32"
Print Image Height:	4.25"
Print Speed:	Up to 26K for #10 Envelope
Drop Volume:	9ng (k), 6ng(cmy)
Ink Type:	Dye-based
Output Resolution:	600 x 600 dpi
Inserter Platforms:	Mailstream Evolution™, MPS, APST™, FPST™, FlowMaster®RS, Mailstream Wrapper™



Scan this code to learn more about the Print+ Messenger™

Patented Targeted Messaging Technology
Valuable solutions using Print+ Messenger™ are covered by Pitney Bowes patents. U.S. Patents: 7062474, 6970856, 6816838, 6327580, 6178411, 6173274, and 5819241.

Every connection is a new opportunity™

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