RICOH Pro C7200 SERIES
Graphic Arts Edition
Reach your productivity and profitability goals

Every investment you make in your business should contribute as much as possible to productivity and profitability. Watch the contributions soar with the innovative RICOH Pro C7210sx/C7210x/C7200sx/C7200x/C7200e Graphic Arts Edition printers. Exceptional quality, application versatility and inline finishing choices allow you to keep more types of jobs in-house, increase margins and make the most of limited floor space. Commercial printers, print-for-pay businesses and in-plant environments can choose one of several Ricoh or Fiery® controllers, run hybrid workflows and improve overall operational efficiency by using one device for many applications. You’ll realize additional efficiencies and cost reductions thanks to advanced usability features. The 5th Color Station provides nearly unlimited possibilities to add value as you and your customers explore new creative avenues.

- Earn customer loyalty and build new revenue streams with superb image quality, an amazing color array and exceptional media flexibility.
- Improve operational efficiency and increase production capacity.
- Sustain throughput with a system that’s easy to operate.
- Lower total cost of print by finishing jobs in-house.
- Grow confidently with the right technology, vendor partner, complementary software and services, and nationwide support.
Build a reputation for quality and reliability that positions you as a market leader

Capitalize on the value-add opportunities offered by extraordinary media flexibility

Using a RICOH Pro C7200 Series digital press, you can make creative breakthroughs and discover endless ways to show your customers how the “medium is the message.” The Vacuum Feed Oversize Sheet Option and the Multi-Bypass Tray Oversize Sheet Option simplify media handling and printing of oversized materials — up to 27.5” in duplex mode and up to 49” in simplex mode (from Bypass Tray Oversize Sheet Option only). Explore the possibilities of textured, synthetic, magnetic, metallic and clear media for applications, including trifold brochures, posters, packaging and more. The AC Transfer technology and elastic fusing belt is designed to maintain consistent quality, especially on textured media. Print on substrates up to 360 gsm, both simplex and duplex.

Develop new revenue streams based on fifth color capabilities

Expansive color possibilities can generate incremental revenue resulting from new applications. With the RICOH Pro C7210SX, Pro C7210X, Pro C7200SX and RICOH Pro C7200X, you can develop project concepts centered on the 5th Color Station, which produces a remarkable spectrum of custom colors and special effects. The clear, white, neon yellow, neon pink and invisible red toners are catalysts for creativity. Use clear to add a watermark or accentuate a graphic design. The 5th Color Station position is swappable for purposes of applying white toner as an undercoat in one pass on colored or metallic substrates, thereby maintaining superb quality and eliminating the need for multi-pass printing. Invisible red toner allows you to expand into entry level security applications such as secure ticket printing. Both neon yellow and neon pink let you go beyond CMYK by blending with other process shades to create neon palettes.

Sustain throughput because operators of varying skill levels can excel at producing simple and complex jobs

Minimize guesswork and mistakes that can lead to expensive delays and rework. Operators can customize the display of the new 17” Touch Panel based on visual guidance and programmable shortcut icons. The new Auto Calibration System generates a density change parameter and register for each type of media, thereby automating critical elements of color consistency. The new Inline Auto Registration feature prints and reads crop marks, then makes adjustment if they are needed. With support for expansive paper weights and types, the Media Library lets operators select the desired paper easily. Using the new Media Management Tool, operators can set up the media catalog from a PC and use it with multiple RICOH Pro C7200 Series printers.
Rely on advanced technologies designed for efficient, reliable, low-cost operation

1 Saddle stitch booklet finishing and 100-sheet stapling are done with the SR5060 Booklet Finisher. Additional commercial finishing options are also available.

2 Keep jobs running continually with the High Capacity Stacker SK5040. Up to 5,000 sheets can be stacked and moved with the Roll Away Cart. Up to two Stackers can be configured in one system.

3 Maintain image gradation quality. The Image Calibration System automatically scans image density to make any necessary corrections prior to printing.

4 Register images front to back automatically. An inline sensor provides the data used by the system to adjust image position and shape.

5 Show off your color expertise. The 5th Color Station is swappable for purposes of printing white in one pass, and now offers invisible red toner in addition to clear, white, neon yellow and neon pink.

6 220-Sheet Automatic Document Feeder. Copy and scan jobs quickly in one step with single-pass color duplex scanning — up to 220 ipm in duplex mode.

Ricoh Pro C7200 series Graphic Arts Edition
7 Media Identification Unit. When media is frequently replaced, increase efficiency and take the guesswork out of setup by measuring media properties for the closest available match already programmed into the media library.

8 Increase operator productivity. Each operator can customize the new 17” LCD Touch Panel, which displays the entire device configuration.

9 Expedite media selection. The enhanced graphical media library lets you easily create paper settings and select desired papers.

10 Operator Call Light. Know the moment system status has changed and maintenance is required.

11 BY5010 Multi Bypass Tray. Feed up to 500 sheets and expand feeding system capacity. Add the oversize tray option and print up to 49.6

12 Vacuum Feed Trays ensure the paper feeding ability of coated media up to 360 gsm maximum. Up to 3 units can be added to increase the feeding capacity to 16,200 sheets.

Deliver superb quality. VCSEL laser beam technology and 2400 x 4800 dpi print laser resolution provide output that compares favorably with offset.

Expand your offerings with oversize printing. Oversize sheet capabilities allow you to print up to 49.6” simplex and 27.5” duplex.

Set up jobs fast and accurately. Using the new Media Management Tool, operators can share the media library among multiple RICOH Pro C7200 Series digital presses.
**Process**
- 4-drum and 5-drum dry electrostatic transfer system with internal temperature belt.

**Fusing**
- Oil-less belt-fusing method
- Pro C7210X/C7210SX - 95 ppm (8.5" x 11"
- Pro C7200X/C7200SX/C7200e - 85 ppm (8.5" x 11"

**Engine Speed**
- Laser resolution: 2400 x 4800 dpi VCSEL
- Warm-Up Time: Less than 300 sec.

**Max Monthly Volume**
- 240k

**Duty Cycle**
- 240K

**RICOH Pro C7210X/Pro C7210SX/Pro C7200sx/Pro C7200e/Pro C7200x SYSTEM SPECIFICATIONS**

**Paper Size**
- Tray 1: 1,000 sheets x 2 (Tandem)
- Tray 2: 500 sheets
- Optional LCIT RT5110
- Optional LCIT RT5120

**Paper Weight**
- Tray 1: 52-300g/m²
- Tray 2: 52-256g/m²
- Optional LCIT RT5120
- Optional LCIT RT5110

**Paper Capacity**
- Tray 3: 2,000 sheets
- Tray 4: 2,000 sheets
- Bypass Tray: 500 sheets
- Optional LCIT RT5110
- Optional LCIT RT5120

**Power Source**
- 208-240V, 16A, 50/60Hz (2 Dedicated Power Cords)
- Less than 5,000W

**System Specifications**
- EFI Color Controller E-45A
  - EFI Color Controller E-45A
  - EFI Color Controller E-85A
  - EFI Color Controller E-45A
  - EFI Color Controller E-85A

**Printer Controllers**
- EFI Color Controller E-45A
  - EFI Color Controller E-45A
  - EFI Color Controller E-85A
  - EFI Color Controller E-45A

**Memory**
- Standard 32GB (4GB x 8)
- Additional 32GB (16GB x 2 (Optional))

**CPU**
- Intel Processor 6th Gen Core i7 6700 3.4GHz

**HDD**
- 3TB (1TB SATA x 3)

**Operating System**
- Windows 10 IoT Enterprise 2016 LTSB

**Hardware Accessories**
- Plockmatic HCI3500 High Capacity Interposer
  - Dimensions (W x D x H): 47.2" x 28.7" x 43"
  - Weight: 551 lb.

- Plockmatic MPS - Oversize Sheet Stacker
  - Dimensions (W x D x H): 35.4" x 28.8" x 41.8" (width extends to max 55")
  - Weight: 172 lb.

- Power Supply
  - 100-240 V, 50-60 Hz

- Power Capacity
  - 8.5" x 11" up to 15" x 96.6"
  - 150-360g/m²
  - 2,000 sheets

- Fiery® Graphic Arts Package Premium Edition, EFI Impact, EFI composer DirectXpress, EFI Fiery Central, Objective
  - Specifications subject to change without notice

- RICOH TotalFlow Server R-62
  - Desktop 3.4GHz x 4 (4GB x 2)
  - Standard 32GB (4GB x 8)
  - Additional 32GB (16GB x 2 (Optional))
  - Intel Processor 6th Gen Core i7 (7600K)

**Addressing**
- Addressing
  - IPDS
  - Optional

**RICOH Pro C7210X/Pro C7210SX/Pro C7200sx/Pro C7200e/Pro C7200x SPECIFICATIONS**

**Vacuum Feed Large Format Tray**
- Dimensions (W x D x H): 41.5" x 28.7" x 39.4" (with/without belt)
- Weight: Less than 508 lb.
- Capacity: 4,400 sheets (2,200 sheets per tray)

**Vacuum Feed Oversize Tray**
- Dimensions (W x D x H): 41.5" x 28.7" x 39.4" (with/without belt)
- Weight: Less than 508 lb.
- Capacity: 4,400 sheets (2,200 sheets per tray)

**Cutting Directions**
- Letter, Edge, None

**Stack Capacity/Basket**
- Capacity: 100 sheets (7)
- 200 sheets (4)

**Dimensions (Weight)**
- Width: 62.5" x 31.5" x 3.66" (1,090 x 791 x 9.875)
- Weight: 778 lb. (350kg)

***6-Footlong Multi-Folding Unit (BD6280)***
- Folding Type: Single Sheet Mode: 2-fold
- Paper Size: Single Sheet Mode: 2-fold, 8.5" x 11" - 12" x 18"; Folded: 8.5" x 11" - 11" x 19.2"; Letter Fold: 8.5" x 11"
- Multiple Sheets Mode: Double Parallel folding: 8.5" x 11" to 12" x 18"; Folded: 8.5" x 11" - 11" x 19.2"; Letter Fold Out: 8.5" x 11"
- Optional LCIT RT5110
  - Paper Size: Single Sheet Mode: 2-fold: 8.5" x 11" - 12" x 18"; Folded: 8.5" x 11" - 11" x 19.2"; Letter Fold: 8.5" x 11"

**Folded Paper Capacity**
- Tray 1: 500 sheets
- Tray 2: 500 sheets
- Tray 3: 500 sheets
- Tray 4: 1,000 sheets
- Bypass Tray: 500 sheets
- Optional LCIT RT5110
  - Paper Size: Single Sheet Mode: 2-fold: 8.5" x 11" - 12" x 18"; Folded: 8.5" x 11" - 11" x 19.2"; Letter Fold: 8.5" x 11"

**Power Supply**
- 208-240V, 16A, 50/60Hz (2 Dedicated Power Cords)
- Less than 5,000W

**Typical Electricity Consumption (TEC)**
- Pro C7210X: 12.2kWh/week
- Pro C7210SX: 12.5kWh/week
- Pro C7200e: 11.2kWh/week

*Typical Electricity Consumption by ENERGY STAR® program

**ENERGY STAR™**
- Gold (TotalFlow Server R-62A)
- Silver (E-85A and E-45A Controller)

**Dimensions (W x D x H)**
- Printer: 52" x 35.8" x 48" (when using Status Pole)
- Height: 73.6" when including Status Pole

**Weight**
- Pro C7210X/Pro C7200X: Less than 1,279 lbs.
- Pro C7210SX/Pro C7200SX: Less than 1,323 lbs.
- Pro C7200e: Less than 1,235 lbs.

**Printer Controllers**
- EFI Color Controller E-45A
  - EFI Color Controller E-45A
  - EFI Color Controller E-45A

**Configuration**
- Memory
  - 16GB (4GB x 4)
  - Standard 32GB (4GB x 8)
  - Additional 32GB (16GB x 2 (Optional))

**CPU**
- Intel Xeon E5-2637 (3.5 GHz up to 3.7 GHz with Turbo)

**HDD**
- 2TB SATA (2 x 1TB)
- Fujitsu 2TB SAS (2 x 1TB)

**Operating System**
- Windows 10 IoT Enterprise 2016 LTSB

**Hardware Accessories**
- Plockmatic HCI3500 High Capacity Interposer
  - Dimensions: (W x D x H): 47.2" x 28.7" x 43"
  - Weight: 551 lb.

- Plockmatic MPS - Oversize Sheet Stacker
  - Dimensions: (W x D x H): 35.4" x 28.8" x 41.8"
  - Weight: 172 lb.

- Power Supply
  - 208-240V, 50/60Hz

- Power Capacity
  - 5,000 sheets, Tray 1: 1,750 sheets, Tray 2: 2,000 sheets

- Output Feeder
  - Standard

- Optional LCIT RT5110
  - Paper Size: Single Sheet Mode: 2-fold: 8.5" x 11" - 12" x 18"; Folded: 8.5" x 11" - 11" x 19.2"; Letter Fold: 8.5" x 11"
  - Optional LCIT RT5120
  - Paper Size: Single Sheet Mode: 2-fold: 8.5" x 11" - 12" x 18"; Folded: 8.5" x 11" - 11" x 19.2"; Letter Fold: 8.5" x 11"